

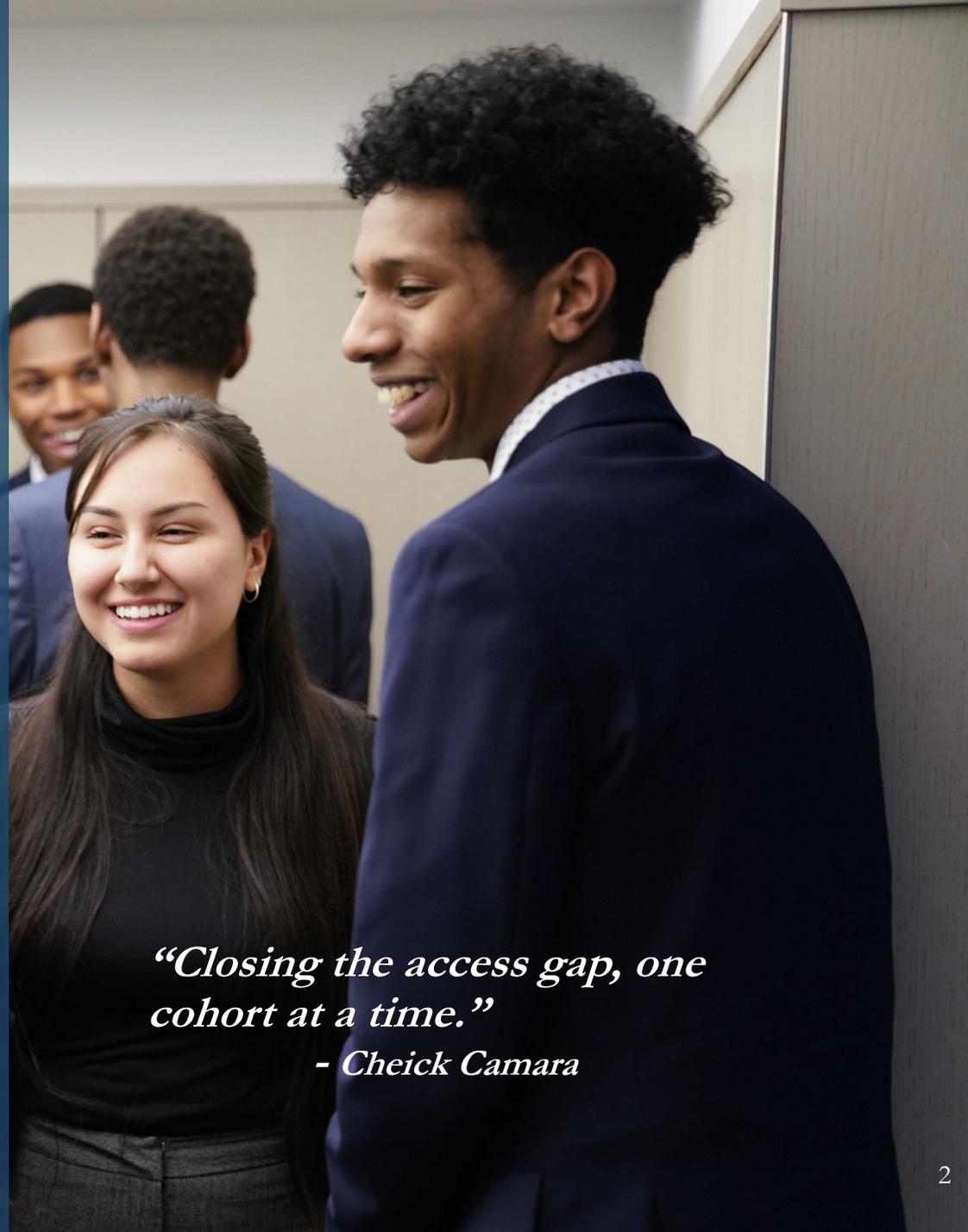
# BlackGen Capital

The first minority-owned investment fund  
at Cornell University



# What is BlackGen Capital?

BlackGen Capital is the first minority-owned investment fund at Cornell University. We aim to close the access gap that exists for talented, underrepresented students interested in the financial services industry. Our organization provides our members with a 10-week educational series, where students learn the fundamentals of finance. After receiving this financial training, students will have the unique opportunity to propose and execute investment ideas. In tandem with our education, we foster an environment where students can utilize our mentorship program and peer-to-peer support.



*“Closing the access gap, one cohort at a time.”*

*- Cheick Camara*

# How Was BlackGen Capital Founded?

In many of the top finance organizations at Cornell, Black and Hispanic students usually consist of less than 5% of the demographic. In fact, the founders of BlackGen Capital noticed they were the only people of color in their respective clubs. As a result, they concluded that underrepresented minorities had disproportionately less access to financial training. They found that many URM students lacked the resources and community needed to navigate their career path. It was this large access gap for talented minority students interested in finance that prompted our founders to make a change. Therefore they founded BlackGen Capital as a means to close this gap and develop the next generation of industry professionals.

# Founders

**Cheick Camara**



**Co-President**

Cheick Camara is from Harlem, NY. He is a sophomore at Cornell University studying Applied Economics and Computer Science. This past summer, he interned at Brightwood Capital Advisors, a private credit firm in Manhattan, NY. Next summer, he will join Morgan Stanley in the Global Capital Markets division. Outside of finance, he enjoys playing basketball and exploring photography.

**Ermias Tadesse**



**Co-President**

Ermias Tadesse is from Alexandria, VA. He is a sophomore at Cornell University studying Policy Analysis & Management with a concentration in Economics and minors in Applied Economics & Business. This past summer, he interned at JP Morgan & Chase. Next summer, he will be interning at Bank of America within the Investment Banking division. In his free time, he enjoys playing basketball and designing graphics.

# Our Talent

Our analysts are chosen from a holistic recruitment process. We ensure that our incoming analysts demonstrate exceptional leadership qualities, foster great collaboration skills, and have a strong willingness to learn.



## Resume & Interest Screening

Candidates submit their resumes along with a cover letter explaining why they want to join BlackGen Capital.

In this stage we are screening for students who have done their research on BlackGen Capital by attending our information sessions, coffee chats and/or visiting our website.



## Group Case Study Interview

In the case study interview, candidates are placed into teams of 5 in order to analyze and present solutions to corporate problems.

Our executive board identifies candidates who exemplify strong collaboration and communication skills. Additionally, we look for students who have a unique way of approaching the problems presented.



## Behavioral + Technical Round

This portion of the recruitment process is meant to assess candidates on a more personal level. We ask the candidates a series of behavioral, technical, and quantitative questions in order to ensure that we analyze them holistically. We do not expect candidates to have prior finance experience, but we want them to have a positive attitude and willingness to learn.

# Core Values

BlackGen Capital was founded on 4 core values. We believe these values cultivate a distinct and welcoming environment. These values allow us to continue closing the access gap and instill a culture that will increase the longevity of BlackGen Capital.

## Education

We want our new members to continuously learn in and outside of the classroom.



## Integrity

We always hold ourselves to the highest moral and ethical standards.



## Empowerment

We seek to help our members realize their full potential through all forms of support.



## Philanthropy

We seek to give back to our community by hosting public events and workshops



# Objectives

BlackGen Capital has three key objectives. We aim to educate, invest, and grow. We aspire to form a community where students continue to challenge the status quo and develop both professionally and socially.

## Educate

Analysts undergo a rigorous education series to prepare them for the investing cycle, internships, and interviews.



## Invest

At the end of the semester, analysts present a stock pitch to the general body, which then selects investment ideas to execute



## Grow

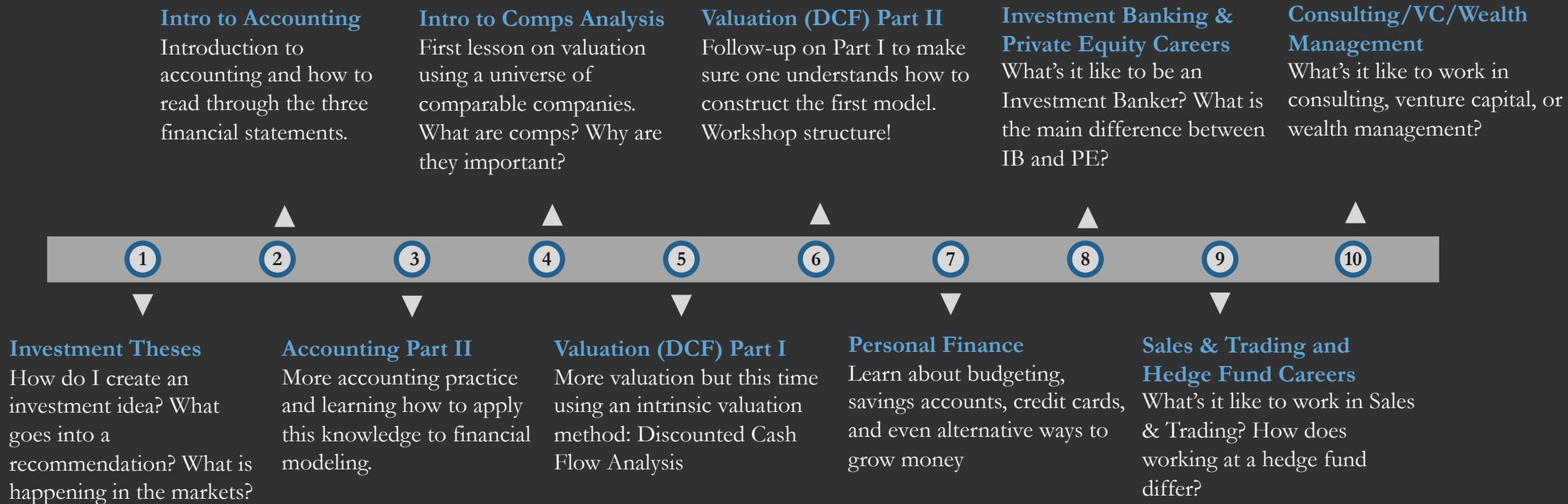
BlackGen Capital fosters a community where students from all intellectual backgrounds can grow together.



# Educate

The two pillars of new member education are developing technical skills and gaining industry knowledge.

Below is a timeline of our education series:



# Invest

BlackGen Capital Analysts will have the unique opportunity to invest with allocated funds. At the end of each semester, they deeply dive into 1 of the 4 different verticals we invest in. Analysts will work closely with their investment teams in order to thoroughly research and formulate an equity research report. These teams will each present to the entire organization, which will then decide if we should invest.

## Healthcare

Students with an interest in medicine and healthcare will be placed into our healthcare sector.



## Technology & Media

This group is dedicated to engineers or student who are passionate about technology, telecom, and media.



## Consumer

Students interested in researching consumer companies will be placed into this sector .



## Energy

This group is dedicated to students interested in researching the energy sector.



## Intellectual Diversity

We offer admission to students from all intellectual backgrounds.

Our analyst cohort includes students from 15 majors including:

- Applied Economics
- Computer Science
- Philosophy
- Industrial Labor Relations
- Biological Sciences

## Resource & Support

We support students through professional and social events.

Some of our events include:

- Resume Workshops
- Speaker Series
- Personal Finance Training
- Corporate Visits



Thank you for your time! Feel free to contact us at [blackgencapital@gmail.com](mailto:blackgencapital@gmail.com) and visit our website at [www.blackgencapital.com](http://www.blackgencapital.com) for more information.